

EK

ERIC KAHN

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SUMMARY

Creative Director and Post-Production Specialist bridging vision and execution across broadcast, VOD, and digital content. Expert in post workflows, media asset management, and team coordination from concept to delivery. Led integrated campaigns for major networks and top trailer houses with streamlined processes and technical precision. Proficient in Adobe Creative Suite, Avid Media Composer, DaVinci Resolve, codecs, color grading, and delivery specs. A "Swiss Army knife" who combines creative storytelling with technical mastery to elevate production standards.

SKILLS

- Adobe Creative Suite (Premiere Pro, Photoshop, After Effects, Illustrator), Avid Media Composer, DaVinci Resolve
- Workflow design & optimization
- Wordpress (with Elementor)
- Google Workspace, TikTok, X (Twitter)
- Microsoft Office 365
- Yoast SEO, CSS, PHP
- Airtable, Smartsheet, Slack, Frame.io

EXPERIENCE

WRITER/PRODUCER/EDITOR/FINISHER, *THE CW NETWORK* 2018 - present

- Created and launched promotional campaigns for high-profile projects such as *100 Days to Indy*, *Trivial Pursuit*, *Scrabble*, *Police 24/7*, *Hostage Rescue*, *iZombie*, *Legacies*, and *Charmed*.
- Managed multiple concurrent projects, maintaining technical consistency, creative alignment, and timely delivery across departments.
- Led post-production meetings and review sessions, coordinating cross-functional feedback loops to ensure stakeholder alignment.
- Oversaw end-to-end post-production workflows, including offline, online, color, sound mix, and final delivery for broadcast and digital distribution, increasing efficiency by 15%.
- Acted as online editor, finisher, and colorist, ensuring final deliverables met network broadcast standards.

CREATIVE DIRECTOR/DESIGNER/OWNER, *MAJOR TOM COLLECTIVE* 2020 - present

- Founded and lead a creative agency specializing in end-to-end production management, content creation, and brand storytelling for broadcast, digital, and emerging media.
- Designed and built conversion-optimized WordPress websites with Elementor, integrating SEO, analytics, and branded visual assets to support client growth.
- Created and produced video, motion, and social content, ensuring creative and technical standards were aligned with brand strategy and performance metrics.

WRITER/PRODUCER/EDITOR, *NBC ON-AIR PROMO* 2015 - 2018

- Developed and executed promotional campaigns for projects such as *American Ninja Warrior*, *The Voice*, *Timeless*, *Blindspot*, and *Chicago P.D.* that generated millions of views across social media platforms.
- Identified workflow inefficiencies and developed standardized naming conventions and asset management processes that reduced turnaround time and errors.
- Mentored junior editors and producers, reinforcing best practices in technical execution and storytelling.

EDITOR, *THE ANT FARM and MOCEAN* 2006 - 2014

- Editor at two of the leading Los Angeles trailer houses, working on such projects as the *Marvel Cinematic Universe*, *The Curious Case of Benjamin Button*, *Call of Duty: Modern Warfare 2*, *Wolfenstein*.
- Conducted quality checks and engaged in continuous learning to guarantee the highest standards.
- Applied creative problem-solving to overcome editing challenges.

BACHELOR OF ARTS - CINEMA-TELEVISION-ARTS, *California State University, Northridge*